

C-Force Leadership (C20) Model: Mastering the 20Cs

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NEW DELHI
Reg. No. - L-152440/2024
Date 08/08/2024

Defining 20Cs

Introduction: C-Force Leadership (C20) Model

Foundation Cs

1. **Confidence:** Belief in one's abilities.
2. **Communication:** Effective verbal and written skills.
3. **Competence:** Having the necessary ability, knowledge, or skill.

Basic Cs

(Including Foundation Cs)

4. **Curiosity:** Desire to learn and explore new things.
5. **Creativity:** Innovative thinking and problem-solving.
6. **Commitment:** Dedication and perseverance.
7. **Consistency:** Maintaining steady performance.
8. **Collaboration:** Ability to work well with others.
9. **Competitiveness:** Striving to excel and outperform.

Advance Cs

(Including Basic Cs)

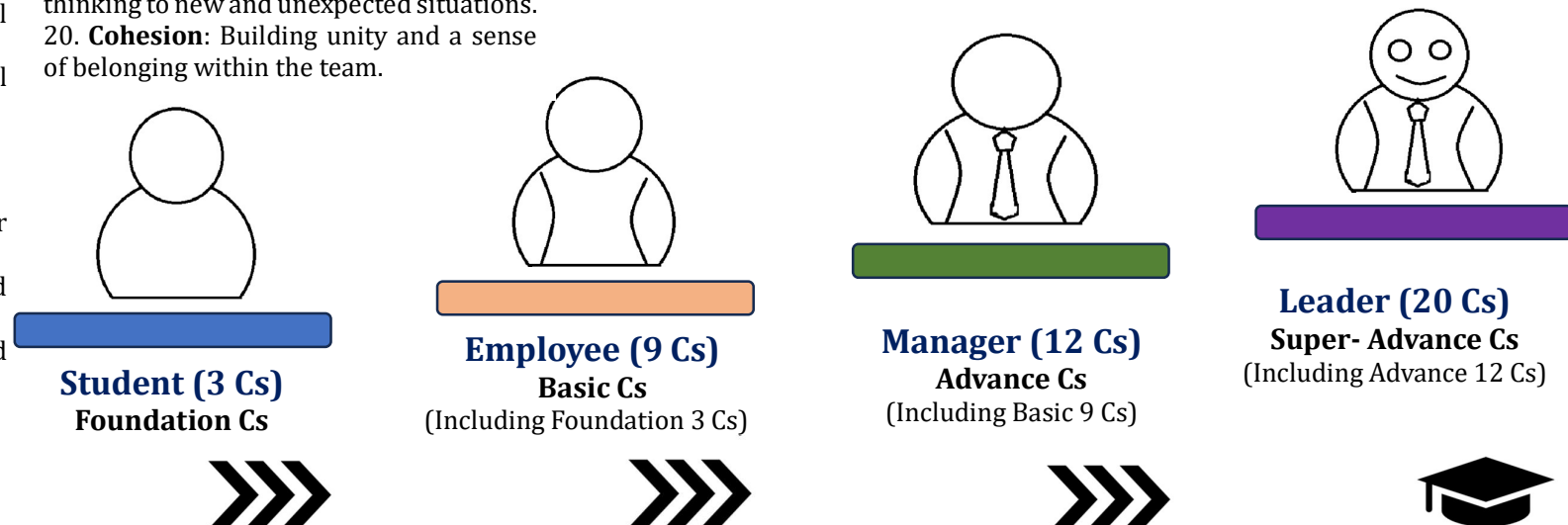
10. **Composure:** Staying calm under pressure.
11. **Critical Thinking:** Analysing and evaluating information logically.
12. **Credibility:** Building trust and reliability.

Super- Advance Cs (Including Basic Cs)

13. **Charisma:** Personal charm and appeal.
14. **Conflict Resolution:** Effectively managing and resolving disputes.
15. **Cultural Awareness:** Understanding and appreciating cultural differences.
16. **Compassion:** Showing empathy and understanding toward others.
17. **Change Management:** Leading and managing organizational change effectively.
18. **Coaching:** Mentoring and developing team members.
19. **Cognitive Flexibility:** Adapting thinking to new and unexpected situations.
20. **Cohesion:** Building unity and a sense of belonging within the team.

The **C-Force Leadership (C20) Model** is a systematic strategy to developing individuals as they progress from student to leader. This paradigm, based on the mastery of 20 fundamental "C" abilities and qualities, provides a comprehensive path for leadership growth in today's competitive market.

Every phase of the C-Force Leadership (C20) Model builds on the previous one, fostering continual development and application of abilities in real-world settings. Foundational skills create the framework for advanced levels, which dig into the complex challenges and opportunities confronting leaders. Individuals who master these 20Cs not only improve their leadership skills, but also build qualities such as composure, commitment, and competitiveness, which are critical for driving organisational success. Finally, the C-Force Leadership (C20) Model seeks to equip prospective leaders to lead with confidence, ingenuity, and a strong sense of purpose, preparing them to make significant contributions in their professional lives and beyond.



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Fig. 1: C-Force Leadership (C20) Model- Journey from Student to Leader